

ARCHIE
SERIES

JAN.
1970
NO. 176

HALP! MY OWN BUDDY! HE'S THROWN
ME TO THE WOLVES!!

15c

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAC

Jughead

I WONDER
WHY THEY CALL
THIS THING A
"BUGGY"?

'CAUSE THAT'S
WHAT YOU HAVE TO
BE TO RIDE IN
ONE!



"Sorry, we hire only
high school graduates"



NOW YOU CAN FINISH HIGH SCHOOL AT HOME

Win a diploma in your spare time...qualify for a better job

DON'T be held back from bigger pay and more opportunity just because you don't have a high school diploma. You can now finish high school at home—during your spare hours—without loss of a single day from your present job.

The Wayne High School Program makes home study easy and interesting. You receive individual assignments from experienced instructors who are directly concerned with your progress. You are a class of one—you take everything at your own pace, so you are neither hurried nor slowed down. And in addition to basic high school subjects which qualify you for a diploma, you have a choice of practical vocational subjects which help you get started in one of many profitable fields. Wayne's flexible study plan permits you to shape your program so that it exactly fits your personal needs.

If you've had enough of just working in a rut—if you want to make up rapidly for lost time—if you want to know the feeling of pride and confidence that comes with saying "Of course, I'm a high school graduate," then you should find out right away what Wayne study can do for you. *The cost is remarkably low.*

Mail coupon for free illustrated booklet

If you are 17 or older and not now in school, send for the free illustrated booklet "How to Finish High School at Home." It contains important and surprising facts about the earnings and success opportunities of high school graduates. It will also give you full details of the Wayne High School Program and the courses it offers you. Mail the coupon now to Wayne, 417 South Dearborn, Chicago, Illinois 60605.



WAYNE SCHOOL

Dept. 24-501, 417 S. Dearborn, Chicago, Illinois 60605

Please send me your free illustrated booklet "How to Finish High School at Home" which contains full information about high school study and opportunities for high school graduates.

Print Name..... Age.....
Address..... Apt. No.....
City.....
State..... Zip No.....

Jughead

IN **The BEAT GOES ON**

NOT BAD! NOW LET'S TAKE
NUMBER EIGHT FROM THE TOP!

JUST A MINUTE! I WANT
TO MOVE THE DRUM! I FEEL
COMFORTABLE ON THE
OTHER SIDE!



GROWWF!

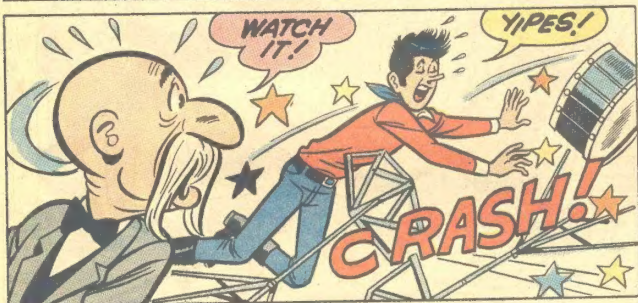
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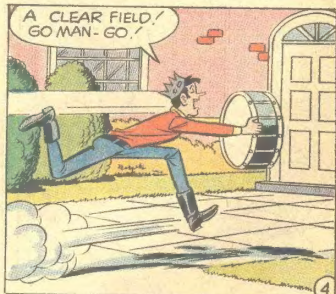
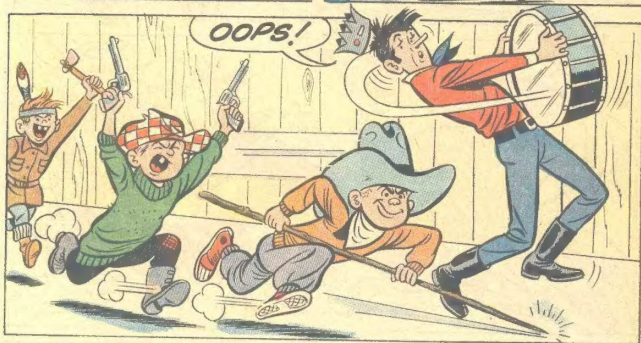
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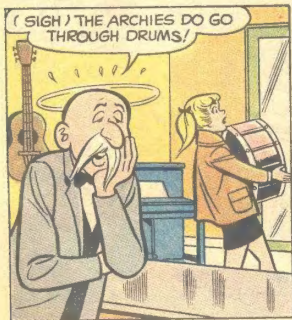


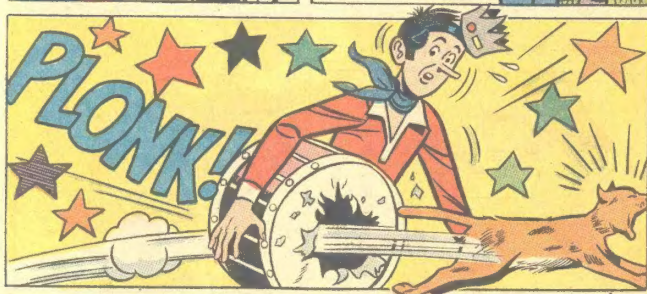
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GET FREE ARCHIE TOYS

IN THESE

Post
CEREALS

ARCHIE'S CAR



inside Alpha-Bits*

AN ARCHIE
RECORD



on Super Sugar Crisp*

JUMPIN' ARCHIES



one inside each box of Honeycomb*

ARCHIE
RUB-ONS

inside
Sugar Rice
Krinkles

(*Rub-ons Trademark Hasbro Industries, Inc.)

ARCHIE
SKIN
RUB-ONS

inside
Crispy Critters

(*Rub-ons Trademark Hasbro Industries, Inc.)



LIMITED SUPPLY—IN SPECIALLY MARKED BOXES

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Archie Club News



ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO. 176 JAN. 1970

MEMBERSHIP — TWENTY-FIVE CENTS



1st PRIZE — \$5.00

REPORTER

SUSAN GOETY
113 W. Highland

Oak Harbor, Wash. 98277

Dear Archie,

My family and I took a vacation to Vancouver, B.C.

We left our car at a garage to be fixed. Until late afternoon we had to ride buses for transportation.

First we went to Stanley Park Zoo. The monkeys and seals were in a big cage together. Seventeen monkeys climbed on bars, swung on chains and each other.

The seals on the other side that had a nice pool, dived in and out of it.

Next we went to the Zoo's Aquarium where a man fed a 14 foot killer whale. We also saw many tanks of salt and fresh water fish, frogs, lizards, alligators, turtles, sea plants, and most of all, I liked the beautiful colorful tropical fish.

Next we saw all kinds of birds and monkeys, otters, and penguins.

Later we drove to Queen Elizabeth Gardens. They were beautiful! What's interesting is it was a garbage dump that had been made into a Wonderland!

2nd PRIZE — \$3.00

REPORTER

JOHANNA MISKEY

Box 937

Forks, Wash. 98115

Dear Archie,

Every Friday night I set my alarm clock for 9:30 so that I may be sure to wake up on time for "The Archies" at ten. After watching it for three weeks it has become my favorite TV show! My favorite character is Hot Dog. He looks good enough to eat!

Also I've been hypnotized by your new songs and dances, especially Bang-Shang-A-Lang. I've just received the new Archie album. I know all the songs by heart. My favorite song is "Boys and Girls". I have to go now Archie, because it's Saturday morning and I've got to rush over to our TV to watch your adventures.



3rd PRIZE — \$2.00

REPORTER

KAREN J. LeBRETON
218 Glenallan Street

Winchendon Spr. Mass. 01477

Dear Archie,

I like your kooky, crazy, groovy show. I wish that it was on every day. I think that those dances are way out. I am going to get the Archie records pretty soon. I wish that it was on all morning and afternoon. I am trying to do some of those groovy dances.



4th PRIZE — \$1.00

REPORTER
SUSAN CASPER
 1241 14th Avenue
 San Francisco, California

Dear Archie,

I decided to write and tell you how much I enjoy your groovy show. I like your songs, dances, and about everything that you do.

I am saving my money so that I can buy your comic books. I like the song "Everything's Archie." That's my favorite. The group is wild. I learned so many good dances. Betty and Veronica are pretty and Hot Dog is great. I love the way your records sound.

5th PRIZE — \$1.00

REPORTER
VIVIAN BOYD
 251 Havana Avenue
 Egg Harbor City 08215

Dear Archie,

I watch your show every Saturday morning at 10:00. I just love your shows. I want to get your album. My birthday was January 27, 1969 and I got a lot of money, so I'm going to get your album. The song you sing at the beginning of your show is my favorite song. I sing it with you every Saturday morning. I would never want to miss your show ever.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
 THIS IS TO CERTIFY THAT



PRESS

SIGNATURE OF MEMBER
 IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews
AGE 15

Be An **Archie Club** MEMBER eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an official reporter . . . you get a dressy, colorful Official **ARCHIE CLUB** BUTTON, and a handsome, authentic **ARCHIE REPORTER PRESS CARD**! Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an **ARCHIE CLUB** MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB

1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the **ARCHIE CLUB** and send me a button and press card by return mail. I enclose 25c in coin to cover ~~the~~ mail of mailing and handling. Mail to:

NAME AGE
 (PLEASE PRINT PLAINLY)
 ADDRESS
 CITY STATE ZIP CODE

Become a "Miss Young America Beauty Girl" (...and never baby-sit again)



Make \$25...\$50...\$100
a week in spare time

...taking orders for
YARDLEY, COVER
GIRL, BONNE
BELL, LOVE, MAX
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BISHOP, MARY
QUANT, REVLON

*the cosmetics of almost all famous
companies (not just one).*

Charles of the Ritz
Helena Rubenstein
Clairol
Breck
Polly Bergen
Houbigant
Pond's
Noxzema
Roux
Elizabeth Arden
Helene Curtis
Frances Denney
Eve of Rome
Mary Quant
Coty
Andrea
Faberge

Eylure
Caron
Dana
Yves Saint Laurent
Jergen's
Lantheric
Cutex
Almay
Dorothy Gray

...many more!

Free Cosmetics Catalog

SPENDING MONEY IS FUN TO EARN as a groovy "MISS YOUNG AMERICA BEAUTY GIRL." HAVE \$25...\$50...even \$100 jingling in your jeans simply by putting your spare time to work writing orders for fab cosmetics of famous companies like Yardley of London, Bonne Bell, Cover Girl, Max-Factor, Hazel Bishop—and lots more. And for mother and her pals, there's Revlon, Helena Rubenstein, Elizabeth Arden, Coty, Eve of Rome, Charles of the Ritz—you name it! Classmates, sorority sisters, club gals order directly from you—their personal "Beauty Girl." Here's how to add extra \$\$\$ for enjoyable extras—the work-less way: Work-less because you don't have to "sell" just one line of cosmetics—you take orders for ALL.

WATCH those juicy commissions pile up, up, up fast and easy writing orders on famous-name good-looks-stuff every gal knows, luv's, uses. Simple, too. Just forward your order to us—and deduct your own commission from sales. Nifty? WE SHIP DIRECTLY TO YOUR CUSTOMERS NO MATTER WHERE THEY LIVE. No packing or paperwork for you. No case to tote. Nothing to deliver. What a fun-way to make quick dollars. WRITE TODAY for your FREE, money-making Cosmetics Catalog to: YOUNG AMERICA COSMETICS, INC., DEPT. AR 120 EAST 36 STREET New York, N.Y. 10022 -and start your glamorous career as a "MISS YOUNG AMERICA BEAUTY GIRL."

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DEPT. AR 120 EAST 36 STREET
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YES. I want to be a "MISS YOUNG AMERICA BEAUTY GIRL". Send my Cosmetics Catalog and Sales Kit, absolutely free. No obligation. Plus Make-Up Beauty Booklet free, too.

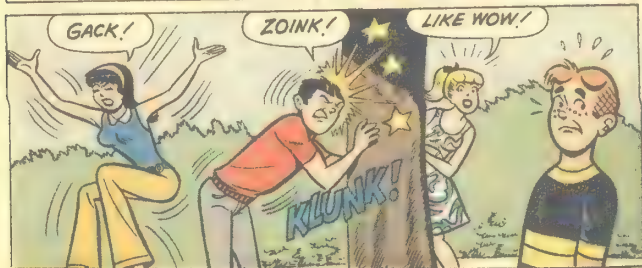
PRINT NAME		
ADDRESS		
CITY	STATE	ZIP
AGE	HAIR COLOR	EYES

Jughead

IN **STATISTICS**

HEY! GANG! DO YOU KNOW THAT
ONE GALLON OF SEA WATER WILL
YIELD FOUR TABLESPOONS OF
SALT? IT'S ALL IN THIS
BOOK ON STATISTICS!

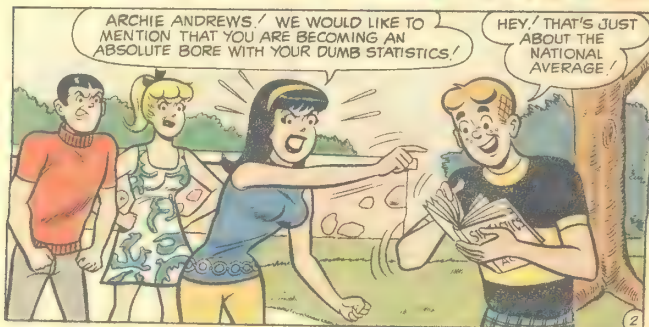
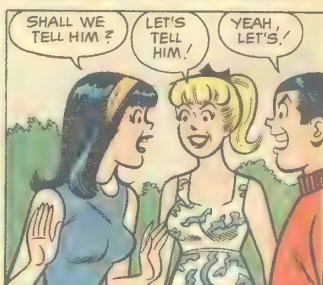
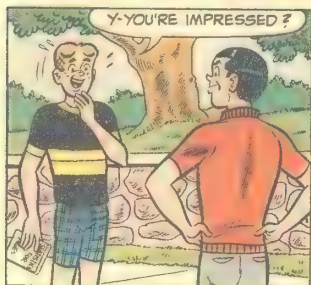
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FOR
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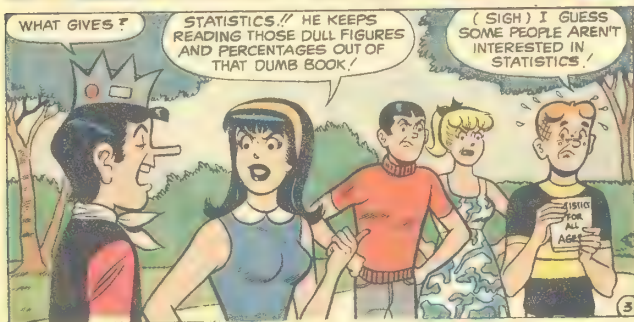
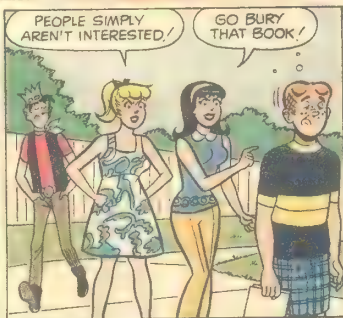
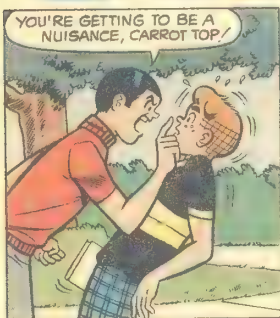
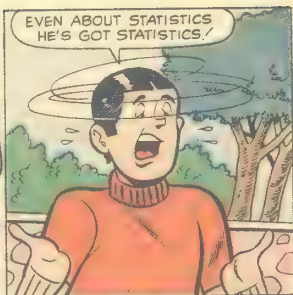
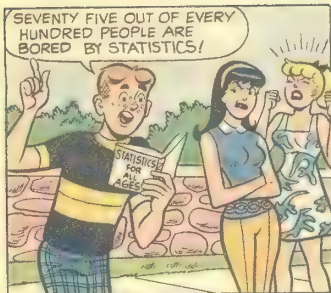


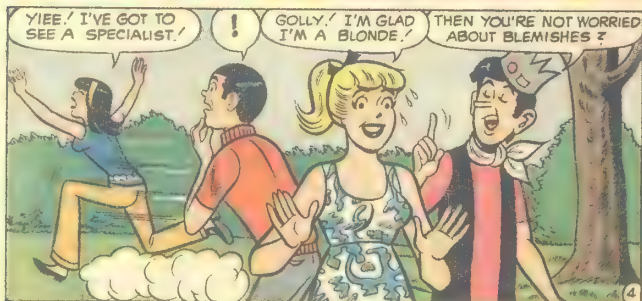
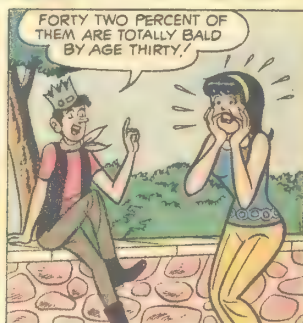
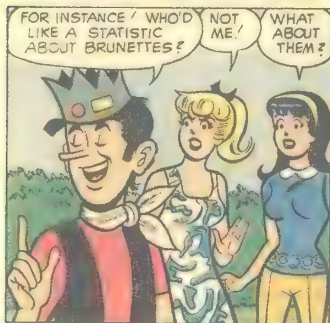
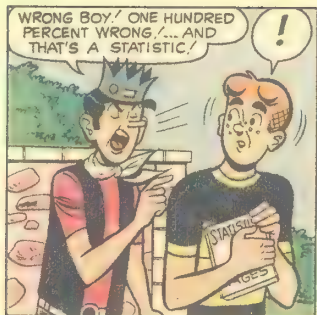
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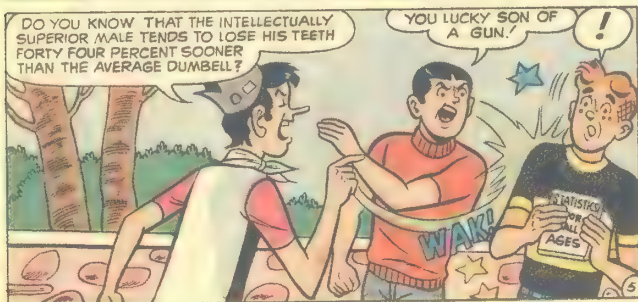
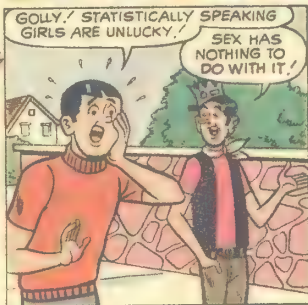
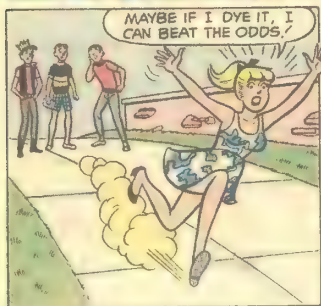
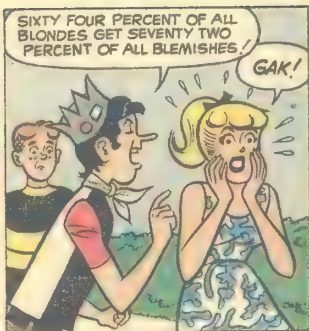
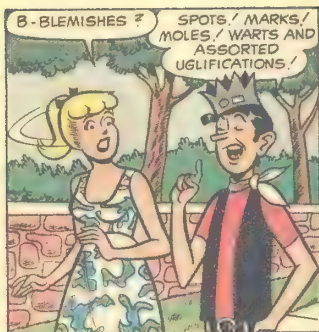


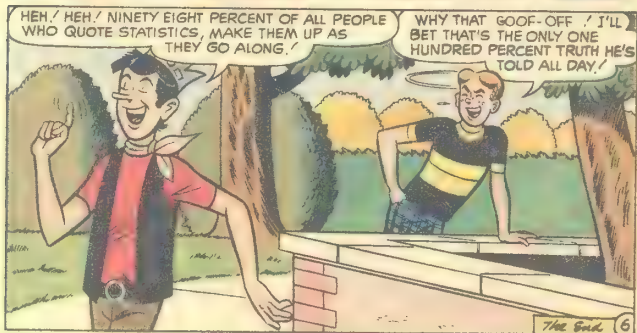
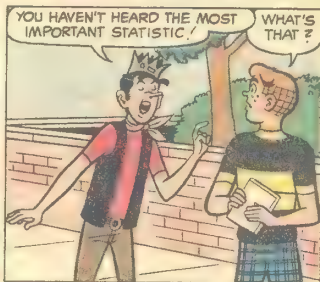
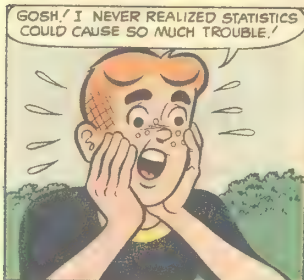
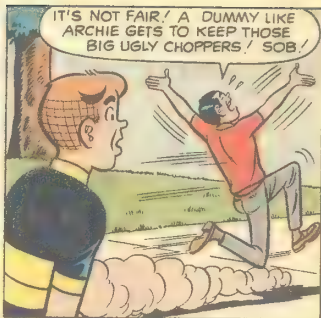
ONLY ARCHIE SERIES COMIC BOOKS
CARRY THIS TRADE MARK!











★
DEAR READER,

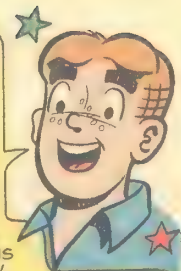
HOW WOULD YOU LIKE TO BE CLUED IN TO SOME INSIDE INFORMATION?...IT'S THE ARCHIE COMPANY PUBLISHING PLANS FOR THE COMING SEASON...

FOR EXAMPLE - MY PAL JUGHEAD'S NEW BOOK ENTITLED "JUGHEAD'S EAT-OUT" IS A REAL GROOVE, ALL ABOUT JUG'S INSATIABLE EATING HABITS.

NEXT IS THE "CHRISTMAS LOVE-IN" WITH STORIES THAT SHOW WHAT "LOVE-IN" REALLY MEANS TO US IN THE CHRISTMAS SPIRIT!

THEN THERE'S THE "T.V. LAUGH-OUT" STARRING SABRINA THE TEENAGE WITCH, WHOM I'M SURE YOU ALL KNOW BY NOW. THIS BOOK IS A REFLECTION OF OUR SUCCESSFUL T.V. SHOW WHICH WILL NOW BE A ONE HOUR SHOW CALLED "THE ARCHIE COMEDY HOUR" STARTING SEPT. 13TH.

FINALLY, THERE'S "EVERYTHING'S ARCHIE" - A GREAT MAG WHICH I'M SURE YOU'RE ALL FAMILIAR WITH. RESPONSE FROM YOU READERS HAS BEEN SO MAGNIFICENT, THAT IT SEEMED ONLY FAIR TO INCLUDE IT IN THIS SPECIAL OFFER!



★ ★ ★
HA! HA! HEE! HEE!
I DON'T BELIEVE
ANYTHING COULD
BE SO FUNNY!

LET US
ENTERTAIN
YOU!



ALL FOUR OF THE LATEST ISSUES OF THOSE ARCHIE COMPANY MAGS MAY BE PURCHASED FOR ONLY \$1.00 INCLUDING POSTAGE AND HANDLING OR INDIVIDUALLY FOR 25¢ EACH!

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NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ FOR EACH
ARCHIE GIANT COMIC CHECKED BELOW.
OR \$1.00 FOR ALL 4.

- ☐ JUGHEAD'S EAT-OUT ☐ ARCHIE'S T.V. LAUGH-OUT
☐ ARCHIE'S CHRISTMAS LOVE-IN ☐ EVERYTHING'S ARCHIE
☐ PLEASE SEND ALL 4 OF THE LATEST ISSUES.

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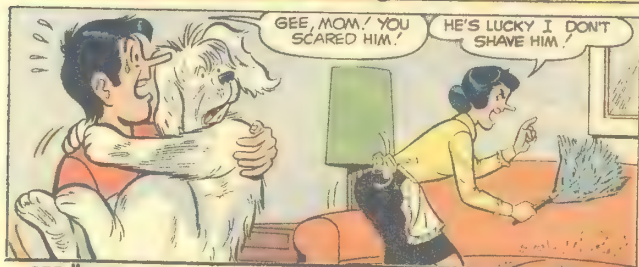
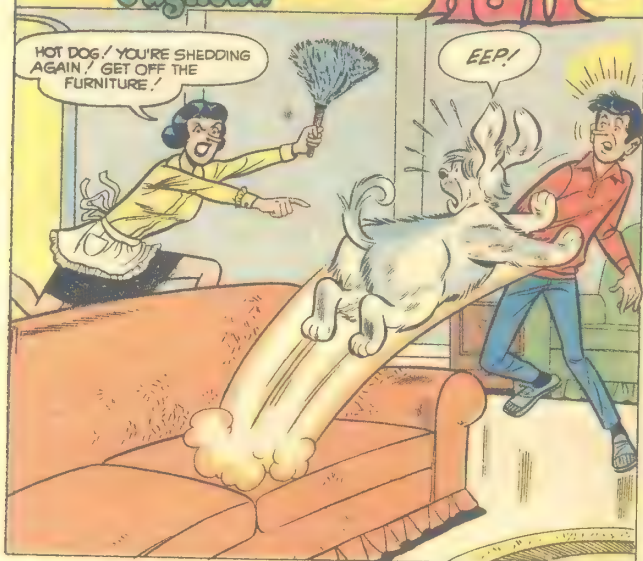
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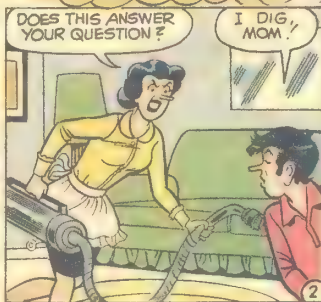
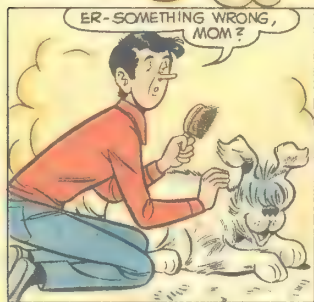
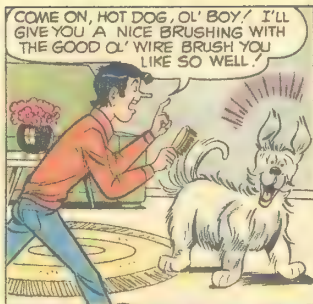
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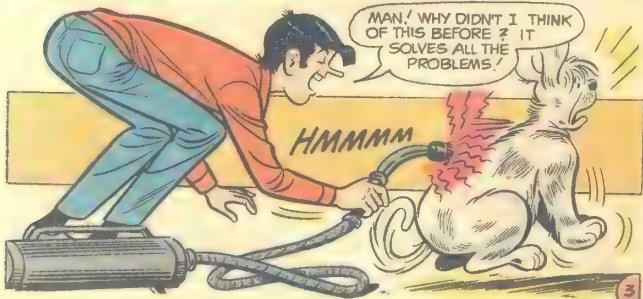
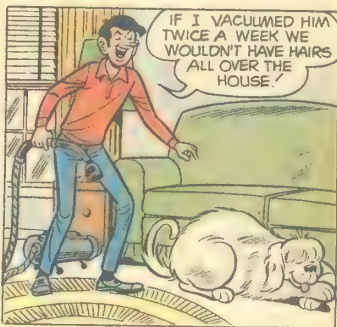
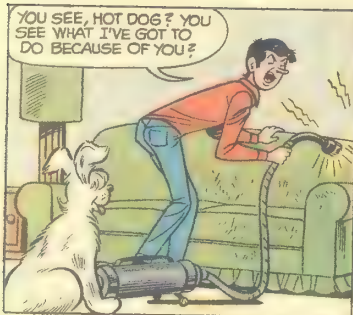
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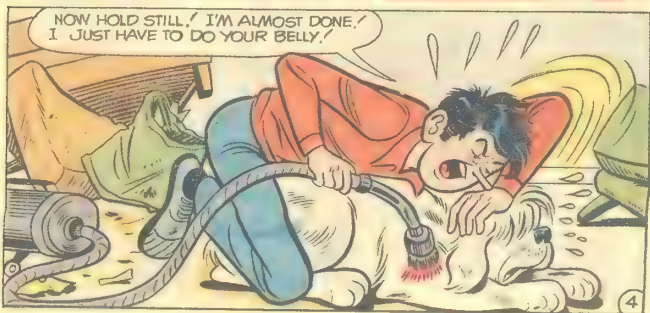
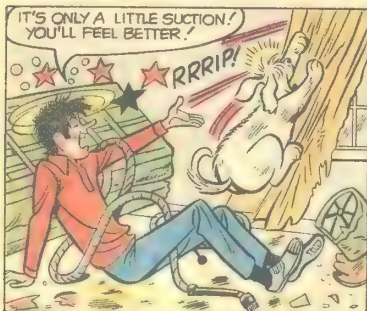
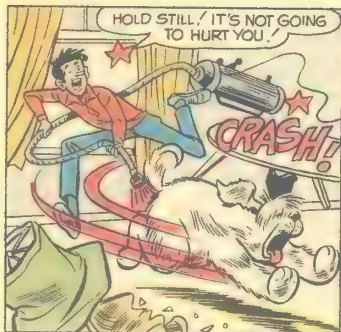
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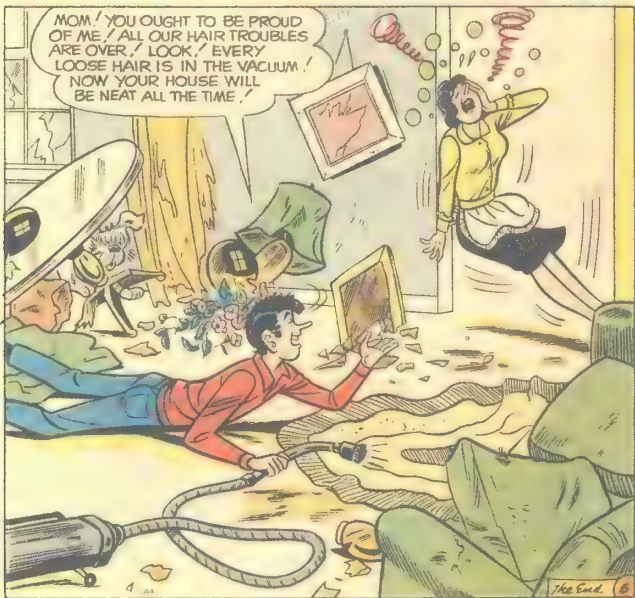
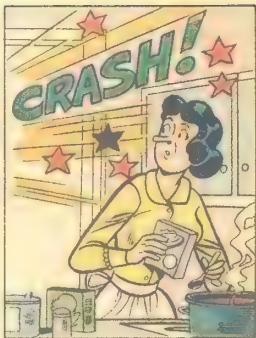


SEE "THE ARCHIE COMEDY HOUR" EVERY SATURDAY MORNING
ON C.B.S. TV! CHECK YOUR LOCAL TELEVISION LISTINGS
FOR TIME AND CHANNEL!

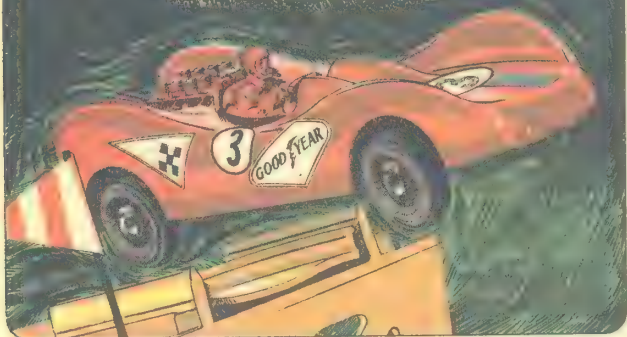








GO SPEEDY WHEELS!



Get a Speedy Wheels Racer

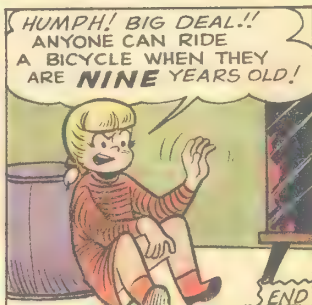
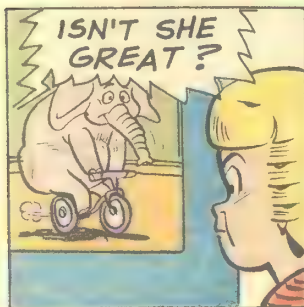
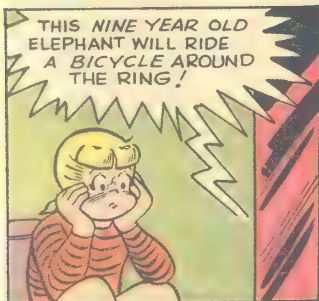
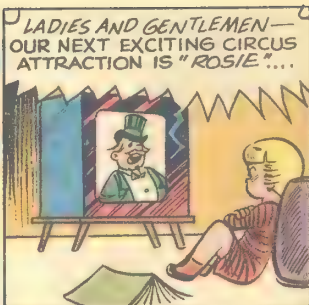
FREE

in special boxes of Chex!

4 MODELS! 4 COLORS! COMPLETE WITH DECALS!



Get a Speedy Wheels Action Track **FREE**, too.
Details on back of specially marked Chex packages.



END

Jughead

IN

"BY THE
BOOK"

I'M TELLING YOU ARCH! IT'S
THE GREATEST BOOK I EVER
READ! THE ABSOLUTE GREATEST!

ER... ISN'T THAT A
SLIGHT EXAGGERATION,
BUDDY?

BILL'S JOINT

THE
SECRETS
OF
WILDERNESS
TRACKING

"THE SECRETS OF WILDERNESS
TRACKING"? THAT'S A
GREAT BOOK?

YOU WOULDN'T
BELIEVE THE
THINGS I'VE
LEARNED!

YOU'RE RIGHT! I'M NOT
EVEN SURE I BELIEVE
YOU CAN READ!

CONTINUED

1

50th ANNIVERSARY SPECIAL BONUS OFFER

OFFICIAL NFL HELMETS 4 for \$1

AVAILABLE FROM 8 TO 11 PM



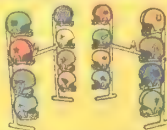
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**Pro-Football Merchandising, Inc. Dept. F-506
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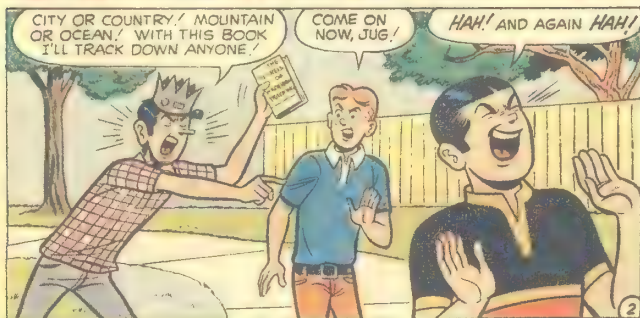
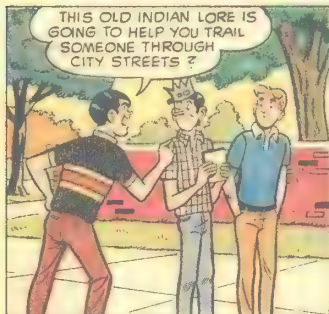
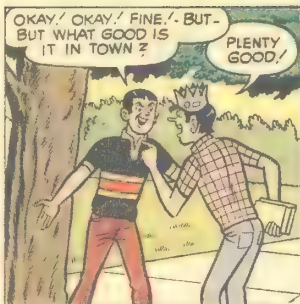
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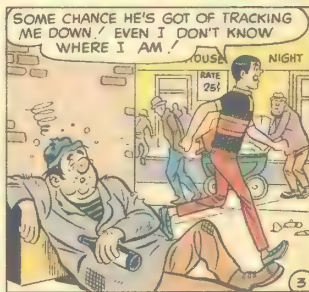
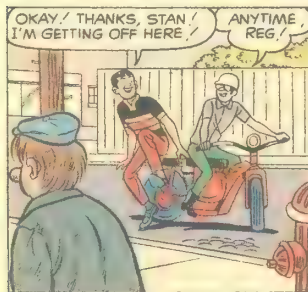
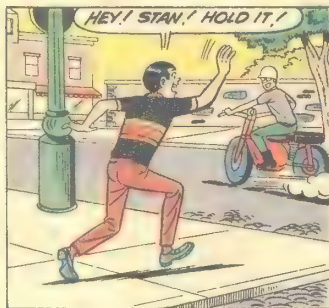
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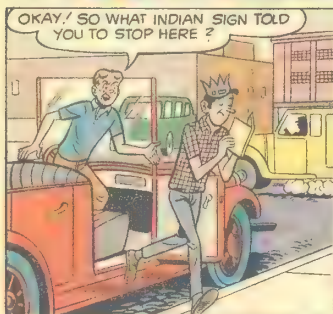
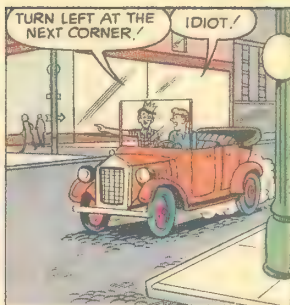
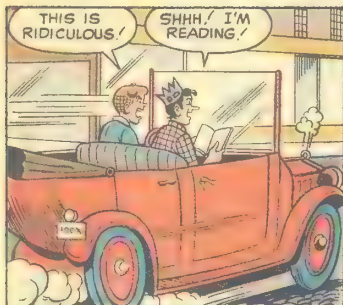
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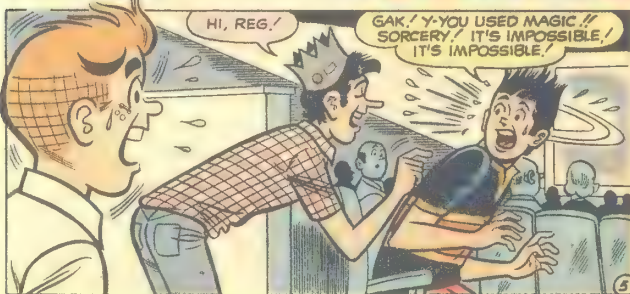
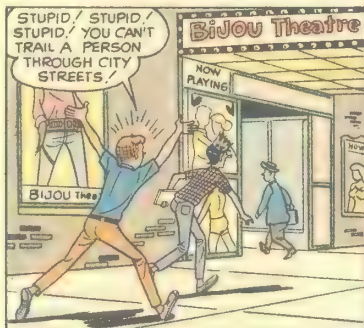
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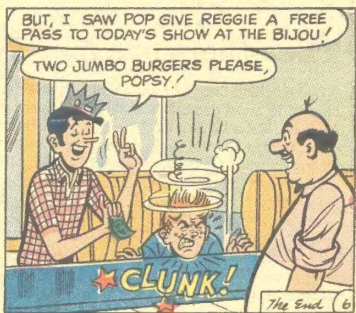
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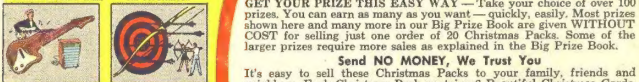
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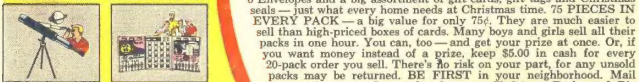
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